



**TAKE CHARGE  
OF EDUCATION™**

## **Take Charge of Education with Target for Hilltop!**

Target's Take Charge of Education Program is a **Super Easy** way to earn needed funds for Hilltop without spending anything extra!

By designating your Target Red Card to Hilltop – Target will donate 1% of every purchase you make to our school!

*That 1% really adds up fast! Last year, with just 49 Red Card Designated to Hilltop, Target donated \$1639 to our school!*

*Just think how much money Hilltop could earn if we reached 200!*

*We have the potential to earn over \$7000!*

Let your neighbors, friends, family, grandparents, siblings, Aunts & Uncles know about Target's Take Charge of Education Program. No matter where they live – they can designate Hilltop as their school of choice!

### **Already have a Target Red Card?**

Just designate your Target Red Card to Hilltop by going to [Target.com/tcoe](https://www.target.com/tcoe) or calling 1-800-316-6142.

### **Don't have a Target Red Card?**

It's really easy to get a Target Red Card. You can apply for a Target Red Credit Card or get a Target Red Card that is linked to your checking account and use it like a Debit Card!

Just go to <https://www-secure.target.com/redcard/application> to apply for a Target Red Card or call 1-888-755-5856

Once you have your Target Red Card, make sure to designate Hilltop in the Take Charge of Education program!



